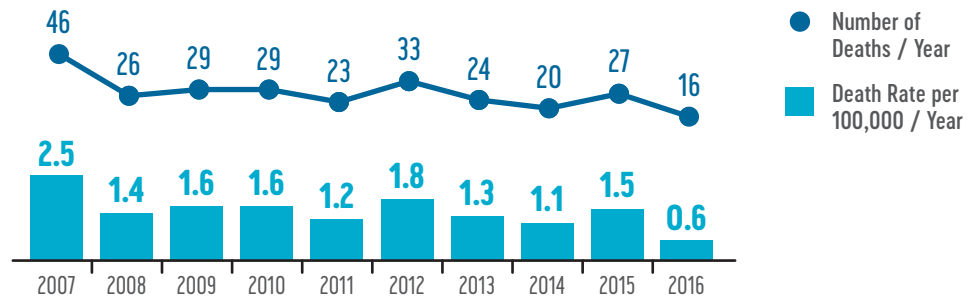


DROWNING Report

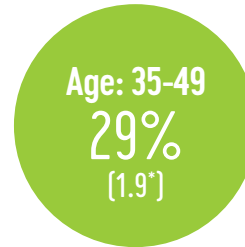
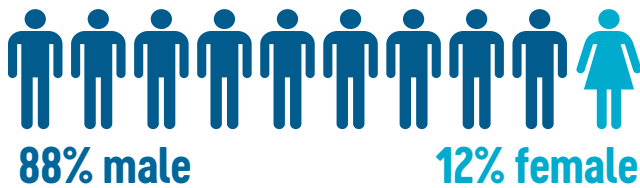
Prepared for the Lifesaving Society by the Drowning Prevention Research Centre Canada

This infographic summarizes the most recent data on water-related fatalities available from the Offices of the Chief Coroner and Medical Examiner for New Brunswick, Nova Scotia and Prince Edward Island. With the exception of the first chart, all data refers to the most current five-year period, 2012-2016.

MARITIMES WATER-RELATED FATALITIES AND DEATH RATES, 2007-2016

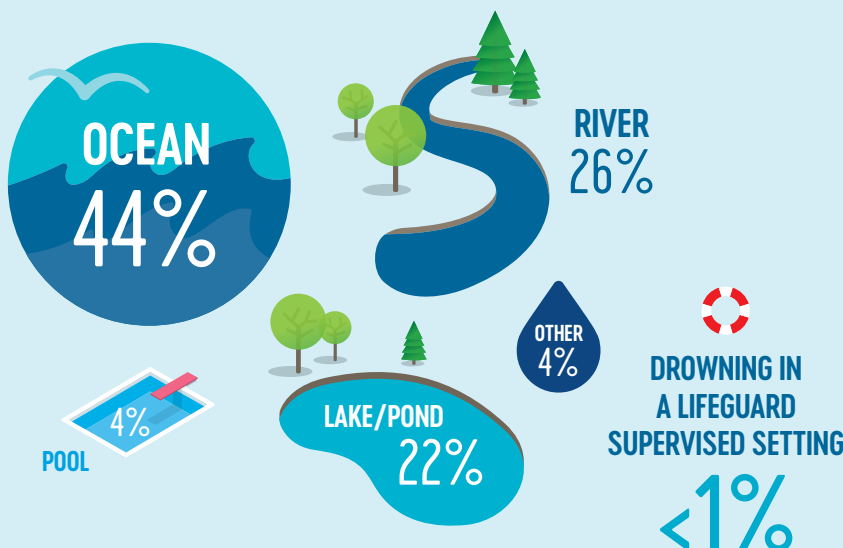


WHO IS DROWNING?

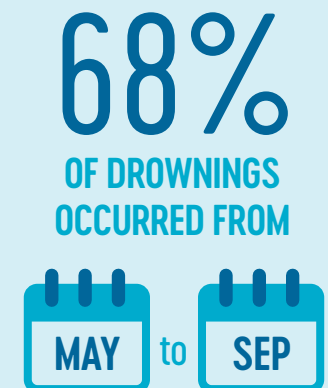


* Death Rate per 100,000 / Year

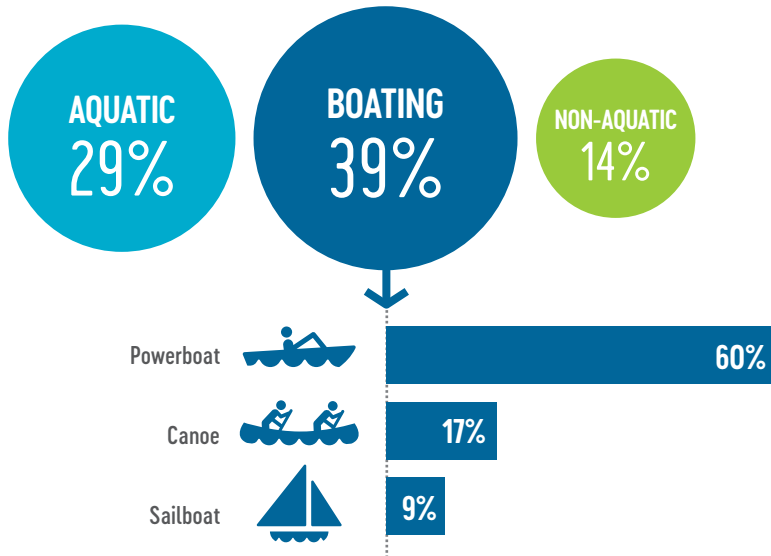
WHERE?



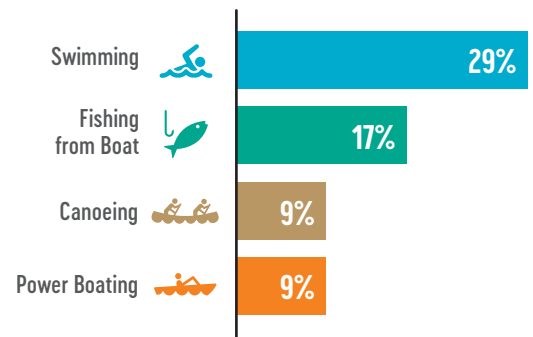
WHEN?



? WHAT WERE THEY DOING?



WATER-RELATED FATALITIES BY MOST COMMON RECREATIONAL ACTIVITY



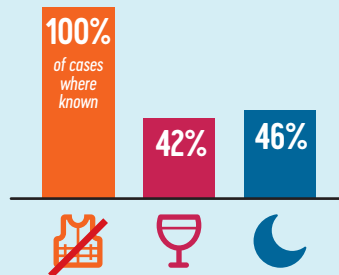
! WHY? RISK FACTORS

CHILDREN

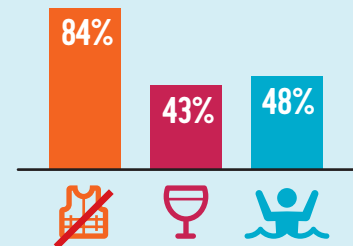


67%
Supervision Absent or Distracted

YOUNG ADULTS

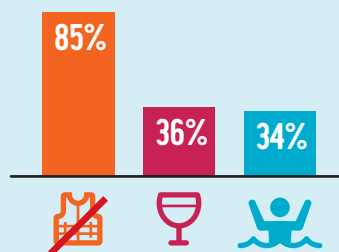


OLDER ADULTS

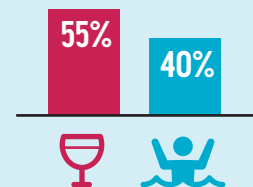


-  Not Wearing a PFD
-  Alcohol Consumption
-  Alone
-  After Dark

BOATING



SWIMMING



METHODS:

Water-related death data is extracted from the office of the Chief Coroner or Medical Examiner for each province and territory. Data is collected for all deaths resulting from incidents "in, on or near" water. "Near water" incidents were included if the intent was closely related to water-based recreational, vocational or daily living activity. The data includes only unintentional deaths, not deaths due to natural causes, suicide, or homicide.

ACKNOWLEDGEMENTS:

We gratefully acknowledge the support, co-operation and efforts of:

- The Chief Coroner's and Medical Examiner's Offices in each province/territory, who permitted and facilitated confidential access to coroner's reports on unintentional water-related deaths.
- The volunteers who contributed their time and energy to extract data from the files.

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